

Tax Credit Outreach Grant – Fiscal Year 2026-27 (FY26-27)

Purpose

Publicize and promote Minnesota tax credits to taxpayers likely to be eligible for those credits, including the Child Tax Credit, Working Family Credit, K-12 Education Credit, Renter’s Credit, and Homestead Credit Refund.

Summary

Annual Funding: \$1.5 million | Total: \$3 million

Cycle: October 1, 2025 – June 30, 2027

Allowed Activities

- Creating, promoting, marketing, and designing advertising materials
- Creating digital content: social media, videos, podcasts, infographics, billboards
- Creating targeted communication: direct mailings, text messaging to specific groups, newsletters
- Translating advertising materials with contracted interpreter services
- Paying salaries to employees needed to provide outreach
- Reimbursement for outreach fair event fees
- Partnering and collaborating with other organizations on joint marketing campaigns, cross-promotional efforts, and similar ventures

Reporting Deadlines

| Report | FY26 | FY27 |
|-----------------|---|---|
| Monthly Summary | 15th of each month from November – June | 15th of each month from November – June |
| Progress Report | February 3, 2026 | February 3, 2027 |
| Final Report | May 5, 2026 | May 5, 2027 |

Reimbursement

- Submit requests when the progress and final reports are due. Request up to half of your grant award when the progress report is due and the second half when the final report is due.
- Final requests are due on July 15 each year.
- FY26 funds do not carry over to second year (FY27).

Expense Categories

| Category | Details |
|---------------------------|---|
| Equipment and Accessories | Laptops or desktop computers (limited to \$1,000 per unit), printers, copiers, scanners, and other items. |
| Advertising | Print advertisements, radio, marketing, and similar items. Must include the statement: “Service made available through a grant provided by the state of Minnesota.” Advertisements must be reviewed before printing or sharing digitally. |
| Salaries | You must not use grant funds to pay volunteers. You must specify job duties and the percentage of time devoted to the program. |
| Other Expenses | Office supplies, storage cabinets, mileage, utilities, masks, sanitizer, cleaning items. |

Budget Requests

- FY27 updated budget proposal and goals are due August 15, 2026.