# **2017 State Assessed Property Spring Forum**

March 8, 2017



# Agenda

#### Topic

**Department of Revenue:** Welcome & Introduction

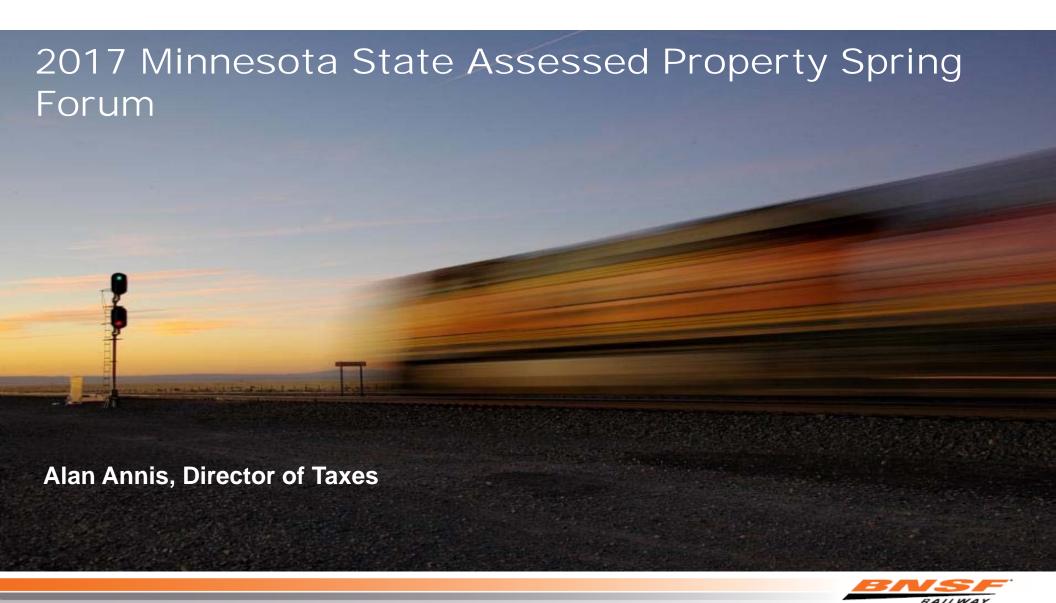
**BNSF:** Railroad Industry Update

**Union Pacific:** Railroad Industry Overview and Cost of Capital Review

**Xcel Energy:** Capitalization Rate Inputs

**Department Presentation** 

**Open Forum** 



# 2016 BNSF Results and 2017 Challenges



# 2016 BNSF Railway Results

Coal

• 201	6 Revenues	-10%	vs 2015
•	<b>Consumer Products</b>	-1%	vs 2015
•	<b>Industrial Products</b>	-14%	vs 2015
•	<b>Agricultural Products</b>	Flat	vs 2015
•	Coal	-27%	vs 2015
• 201	6 Volumes	-5%	vs 2015
•	<b>Consumer Products</b>	+1%	vs 2015
•	<b>Industrial Products</b>	-8%	vs 2015
•	<b>Agricultural Products</b>	+6%	vs 2015
	•		

-21% vs 2015



## 2016 BNSF Railway Results

2016 Op. Expenses -8% vs 2015

2016 Op. Income -13% vs 2015

2016 Net Income -16% vs 2015

2016 Op. Ratio
 Up to 65.5% (vs 64.0% in 2015)

 2016 CapEx Spend Down to \$3.9 Billion (from \$5.8 Billion in 2015)

 2016 Fuel Surcharge Down to \$0.580 Billion (from Revenue \$1.313 Billion in 2015)

2016 CapEx Maint. \$3.5 Billion (vs \$4.1 Billion in 15)

2016 Deprec. Expense \$2.1 Billion (vs \$1.9 Billion in 15)



## 2017 Challenges

- 1. Changes in Government Policy
  - a. U.S. & Foreign Government Policies
  - b. Changes in Tax Code and Rates
- 2. Compliance with Federal & State Regulations
- 3. Stringent Environmental Laws & Regulations
- 4. Unstable Global Economy
  - a. Continued Slow Economic Growth
  - b. Strong U. S. Dollar
- 5. Intermodal Volumes and Pricing
  - a. Soft Demand for Consumer Goods
  - b. Three Mergers and a Bankruptcy in 2016



## 2017 Challenges

- 6. Coal Business
  - a. Cheap Natural Gas
  - **b.** Structural Change

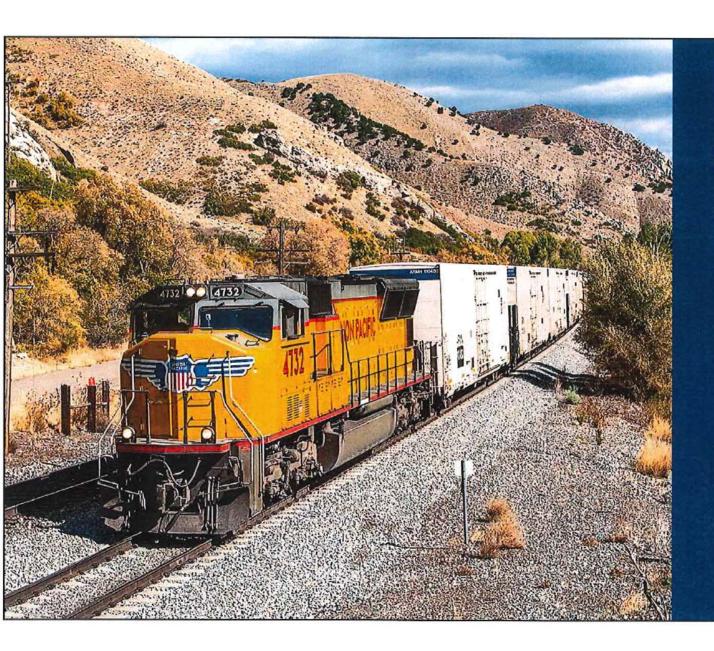


## 2017 Cap Rate Considerations

- 2017 is a Particularly Risky Time for U.S. Railroads
  - Carloads Fell for a 2<sup>nd</sup> Year in a Row (2015 & 2016)
  - Analysts are expecting another difficult year in 2017
  - Coal Shipments were Down
  - Oil by Rail Shipments were Down
  - Trump Elected President
- <u>Illiquidity Adjustment</u> "If there are differences between a comparable property and the subject property that could affect the overall capitalization rate concluded, the appraiser <u>must</u> account for these differences." (14<sup>th</sup> Edition of *The Appraisal of Real Estate*)









March 8, 2017

# 2016 Review & Outlook

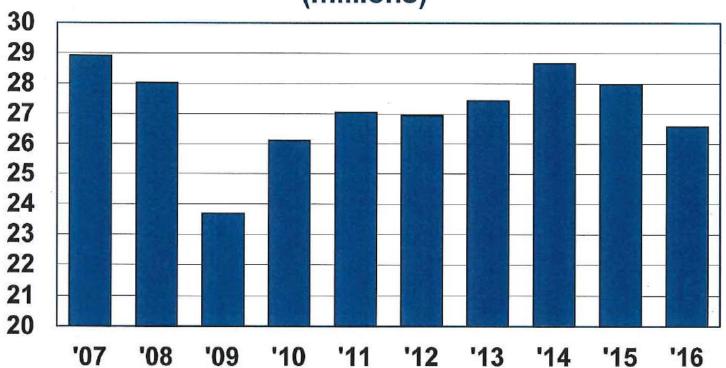


# 2016 U.S. Rail Industry Review

# U.S Rail Carloads + Intermodal Traffic: 2007-2016



(millions)



Data are originations and do not include the U.S. operations of CN and CP. Source: AAR Weekly Railroad Traffic



Total 2016: 13,096,860 Total 2015: 14,266,012 (\$\frac{1}{4},169,152 \text{ or } 8.2\%)

Note: intermodal is not included in this chart. Intermodal was down 220,171 (1.6%) in 2016 vs. 2015.

Source: AAR Weekly Railroad Traffic database

Crushed stone, g

Grain: 80,480 (7.3%)

All other carloads: 30,887 (11.1%)

Waste & nonferr. scrap: 28,431 (16.8%)

Chemicals: 24,094 (1.5%)

Motor veh. & parts: 18,743 (2.1%)

Coke: 17,904 (9.0%)

Food products: 879 (0.3%)

Farm products excl. grain: -1,188 (-2.5%)

Iron & steel scrap: -3,516 (-2.0%)

Nonmetallic minerals: -5,913 (-2.5%)

Lumber & wood products: -8,173 (-4.6%) ■

Stone, clay & glass prod.: -8,780 (-2.2%)

Primary forest products: -11,763 (-15.5%)

Grain mill products: -16,465 (-3.3%)

Pulp & paper products: -20,099 (-6.4%)

Primary metal products: -30,588 (-6.5%)

Crushed stone, gravel, sand: -38,779 (-3.3%)

Metallic ores: -39,706 (-12.7%)

Petrol. & petr. prod.: -154,422 (-21.4%)

Coal: -1,031,178

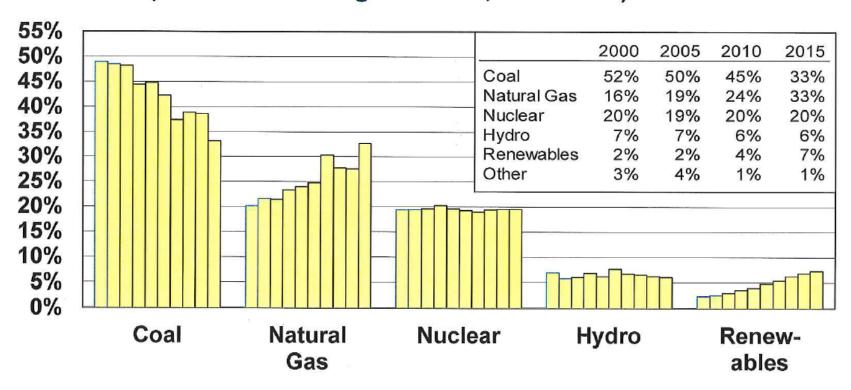
**←** (-20.1%)



# U.S. Electricity Generation By Type of Fuel



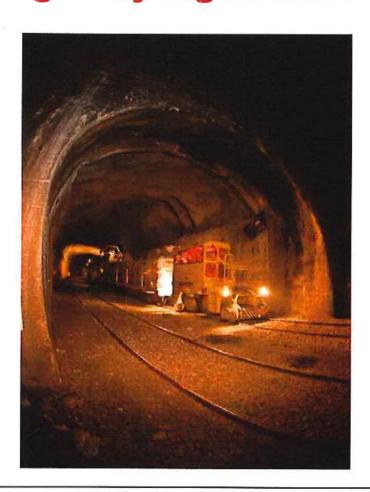
(% share of total generation, 2006-2015)



Source: Energy Information Administration

# Railroads Spend More Than Most State Highway Agencies!





# RR Spending on Way & Structures vs. State Disbursements for Highways - 2013 (\$ billions)

		Total
1.	Texas	\$11.0
2.	Florida	\$5.7
3.	New York	\$4.9
4.	Washington	\$4.7
5.	California	\$4.7
6.	Pennsylvania	\$4.6
7.	Illinois	\$4.2
	BNSF	\$4.0
	UP	\$3.9
8.	New Jersey	\$3.6
9.	North Carolina	\$3.5
10.	Virginia	\$3.2

Data include capital outlays and maintenance expenses. Sources: AAR (for rail) and FHWA Highway Statistics Table SF-2 (state highways)

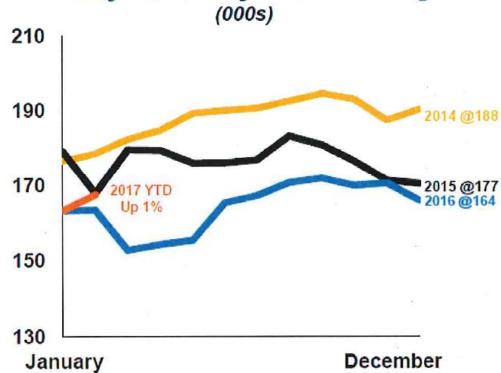


## Union Pacific Railroad 2016 Review and Outlook

### 2017 Business Trends

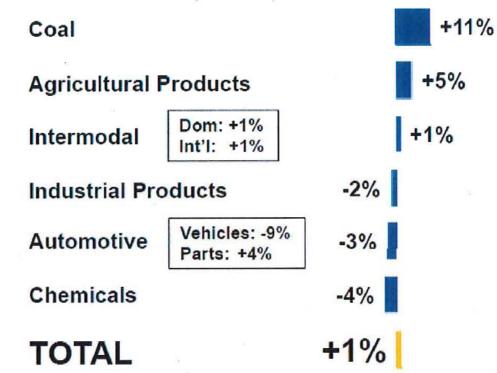
# UHION PACIFIC





### 2017 1QTD Volumes\*

(vs 2016)



\*Through February 4, 2017

### **Coal Trends**

#### **UNP Weekly Coal Carloads\***

(As reported to the AAR)



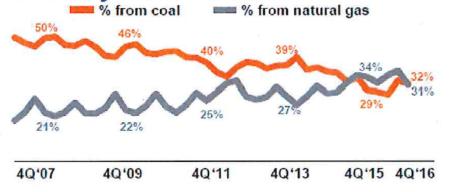
- Normal Winter Weather
- Low Natural Gas Prices
- High Coal Inventory Levels

Powder River Basin Coal Stockpiles\*





#### **Electricity Generation Market Share\*\***



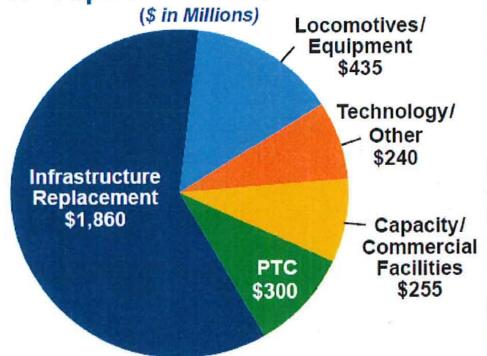
\*\*U.S. Energy Information Administration (EIA)

\*Through February 4, 2017

# Strengthening the Franchise



#### 2017 Capital Plan: ~\$3.1 Billion\*



\*Includes cash capital, leases and other non-cash capital.

- Safe & Resilient Infrastructure
- Capacity Investments
  - Southern Region
  - Network Strategies
- Equipment Acquisitions
  - ~60 New Locomotives
  - 430 Freight Cars
- Positive Train Control

# **Xcel Energy**

# Capitalization Rate Inputs

**Paul Simon** 



# 2017 Cap Rate & Assessment Overview

Jon Van Nurden & Holly Soderbeck

# **Capitalization Rate Study Updates**

- Rounding at the end of analysis
- Reversion to the 3-Stage Dividend Growth Model used in Ex Ante
- Empirical Capital Asset Pricing Model

# **Capitalization Rate Study Updates**

# **Empirical Capital Asset Pricing Model**

- Modifies CAPM by applying 25% weight to the equity risk premium component and 75% weight to the beta times the equity risk component
- "...mutes the sensitivity of the cost of equity estimate to changes in the beta coefficient, consistent with the adjustment suggested by the empirical research."

  Kihm, Steven; Satchwell, Andrew; and Cappers, Peter. The Financial Impacts of Declining Investment Opportunities on Electric Utility Shareholders, Electricity Markets & Policy Group, Technical Brief, Page 20

# **Capitalization Rate Study Updates**

## **Empirical Capital Asset Pricing Model**

#### **Example:**



# **Capital Structure**

Capital Structure	2017 AY (Avg.)		2016 AY	
Capital Structure	Debt	Equity	Debt	Equity
Electric	35.24%	64.44%	40.00%	60.00%
Gas Distribution	26.12%	73.81%	30.00%	70.00%
Gas Transmission Pipeline	38.77%	61.23%	40.00%	60.00%
Fluid Transportation Pipeline	34.62%	65.38%	40.00%	60.00%
Railroad, Class I	19.86%	80.13%	20.00%	80.00%
Railroad, Others	30.82%	69.18%	35.00%	65.00%

## **Risk Free Rate**

Risk-free rate	2017 AY	2016 AY
Year-End U.S. Treasury 20-year Coupon Bond Yield	2.79%	2.67%
4th Quarter Average U.S. Treasury 20-year Coupon Bond Yield	2.52%	2.60%

# **Equity Risk Premium**

<b>Equity Risk Premium</b>	2017 AY	2016 AY
Ex Post	6.94%	6.90%
Supply Side	5.97%	6.03%
Dr. Damodaran's	5.69%	6.12%
Ex Ante	5.53%	5.90%
Duff & Phelps*	5.50%	5.00%

<sup>\*</sup> Used with a risk-free rate of 4.00% for the 2016 assessment year and 3.50% for the 2017 AY.

## **Cost of Debt**

#### Corporate Bond Yield Averages - Year Ending 2015 (2016 AY)

.46 .61 .64	3.54 3.64	3.70 3.81	<b>Baa</b> 4.45 4.51
.61	3.64		
		3.81	<u>4</u> 51
.64	2.70		T.JI
	3.70	3.85	4.54
.52	3.64	3.82	4.48
.98	4.07	4.24	4.89
.19	4.27	4.45	5.13
.15	4.25	4.44	5.20
.04	4.13	4.32	5.19
.07	4.21	4.43	5.34
.95	4.11	4.33	5.34
.06	4.21	4.43	5.46
.97	4.16	4.38	5.46
	.52 .98 .19 .15 .04 .07 .95	.52 3.64 .98 4.07 .19 4.27 .15 4.25 .04 4.13 .07 4.21 .95 4.11	.52 3.64 3.82 .98 4.07 4.24 .19 4.27 4.45 .15 4.25 4.44 .04 4.13 4.32 .07 4.21 4.43 .95 4.11 4.33 .06 4.21 4.43

Public Utility Bonds					
	Aaa	Aa	Α	Baa	
Jan	*	3.52	3.58	4.39	
Feb	*	3.62	3.67	4.44	
Mar	*	3.67	3.74	4.51	
Apr	*	3.63	3.75	4.51	
May	*	4.05	4.17	4.91	
Jun	*	4.29	4.39	5.13	
Jul	*	4.27	4.40	5.22	
Aug	*	4.13	4.25	5.23	
Sep	*	4.25	4.39	5.42	
Oct	*	4.13	4.29	5.47	
Nov	*	4.22	4.40	5.57	
Dec	*	4.16	4.35	5.55	

### **Betas**

	2017 AY		2016 AY	
Betas	Average Beta	Unlevered/ Relevered Beta	Selected Beta	Unlevered/ Relevered Beta
Electric	0.72	0.73	0.78	0.79
Gas Distribution	0.68	0.69	0.73	0.72
Gas Transmission Pipeline*	1.11	1.11	0.88	0.85
Fluid Transportation Pipeline*	1.06	1.08	0.90	0.96
Railroad, Class I	1.12	1.13	1.08	1.07
Railroad, Others	1.40	1.40	1.30	1.30

<sup>\*</sup> Income tax data is not reliable for these market segments, which affects the unlevered/relevered calculations.

### **Dividend Growth Models**

	2017 AY		2016 AY	
Dividend Growth Models	DGM, Earnings (Mean)	DGM, Dividends (Mean)	DGM, Earnings	DGM, Dividends
Electric	8.96%	8.68%	9.40%	8.50%
Gas Distribution	8.13%	6.38%	10.30%	7.90%
Gas Transmission Pipeline*	13.89%		11.95%	
Fluid Transportation Pipeline*	15.69%		17.00%	
Railroad	10.55%	11.97%	13.30%	14.90%

Source of growth estimates is Value Line.

<sup>\*</sup> Source of growth estimate for the 2016 assessment is Zacks Investment and for the 2017 assessment the source is Yahoo! Finance.

## **Short-term Growth Rates**

Short-term growth	2017 AY	2016 AY
Electric	5.38%	5.56%
Gas Distribution	5.25%	7.00%
Gas Transmission Pipeline	7.74%	5.08%
Fluid Transportation Pipeline	8.97%	8.28%
Class I Railroads	8.78%	11.83%
Other Railroads	6.50%	15.00%

# **Long-term Growth Rates and Inflation**

Long-term growth	2017 AY	2016 AY
Risk-free rate	2.79%	2.60%
World Bank forecasted change in GDP, 2019 and 2018, respectively	2.90%	2.20%
Trading Economics forecasted GDP growth for 2020	2.60%	2.80%
OECD forecasted growth rate 2031 -2060 (no updated report)	1.70%	1.70%

#### Estimated Inflation, using inflation-indexed and non-inflation-indexed U.S. securities

10-Year	20-Year	30-Year
1.57%	1.57%	1.74%

# **Direct Capitalization Rates**

Direct Equity Component	2017 AY (not finalized)	2016 AY
Electric	5.43%	6.17%
Gas Distribution	4.76%	5.26%
Gas Transmission Pipeline	9.11%	8.20%
Fluid Transportation Pipeline	8.54%	9.11%
Class I Railroads	5.52%	6.27%
Other Railroads	5.46%	6.02%

### **Electric**

Allete Inc.

**Alliant Energy Corp.** 

**American Electric Power Co Inc.** 

Ameren Corp.

Black Hills Corp.

**CenterPoint Energy Inc.** 

CMS Energy Corp.

**DTE Energy Company** 

**Empire Dist. Elec.** 

**Entergy Corp** 

**Great Plains Energy** 

**IDACORP** 

MGE Energy Inc.

**Northwestern Corp** 

**OGE Energy Corp.** 

Otter Tail Corp.

**Vectren Corp.** 

**WEC Energy Group** 

**Westar Energy** 

**Xcel Energy Inc.** 

Included in 2016, & 2017

New for 2017

Removed for 2017

### **Gas Distribution**

**Atmos Energy Corp.** 

**Chesapeake Utilities Corp.** 

**Delta Natural Gas Co. Inc.** 

**Laclede Group** 

**New Jersey Resources Corp** 

NiSource Inc.

Northwest Natural Gas Co.

**RGC** Resources Inc.

**South Jersey Industries** 

**Southwest Gas** 

**Spire Inc. (FKA. Laclede Group)** 

WGL Holdings Inc.

- Included in 2016, & 2017
- New for 2017
- Removed for 2017

### **Gas Transmission**

**Boardwalk Pipeline Partners L.P.** 

**Energy Transfer Partners L.P.** 

**Enterprise Products Partners L.P.** 

Kinder Morgan, Inc.

**ONEOK Partners** 

Spectra Energy Partners L.P.

TC PipeLines, L.P.

Williams Partners, L.P.

- Included in 2016, & 2017
- New for 2017
- Removed for 2017

## **Fluid Transportation Pipeline**

**Buckeye Partners, L.P.** 

**Enbridge Energy Partners, L.P.** 

Holly Energy Partners, L.P.

Magellan Midstream Partners, L.P.

NuStar Energy, L.P.

Plains All American Pipeline, L.P.

- Included in 2016, & 2017
- New for 2017
- Removed for 2017

### Railroad

**Canadian National Railway** 

**Canadian Pacific Railway** 

**CSX Corp.** 

**Genesee & Wyoming** 

**Kansas City Southern** 

Norfolk Southern Corp.

**Union Pacific Corp.** 

- Included in 2016, & 2017
- New for 2017
- Removed for 2017

# **Recent/Current Mergers & Acquisitions**

## Mergers:

- Empire District Electric and Algonquin Power 1/1/2017
- Great Plains Energy and Westar Energy 9/26/2016
- Energy Transfer Partners and Sunoco Logistics Partners 11/21/2016
- Enbridge Inc. and Spectra Energy Corp. 2/27/2017

# Reorganization:

- Southwest Gas 1/1/2017
  - Reorganizing into a holding company structure

# **Recent/Current Mergers & Acquisitions**

- Other mergers and acquisitions?
- What are some other trends with recent mergers and acquisitions?
- Transaction method?
- Takeaways?

# Other Updates to Cap Rate Analysis

- Stock buybacks
- Dividend Growth Model
- Actual debt yields
- After-tax cost of debt

# **Other Updates to Cap Rate Analysis**

#### **After-tax Cost of Debt**

- According to Pratt and Grabowski, "because interest expense is a tax-deductible expense to a business, the net cost of debt to the business is the interest paid minus the tax savings resulting from the deductible interest payment."
- The pre-tax cost of debt and the value of the tax shield can be combined into the after-tax cost of debt expressed as:
  - After-tax cost of debt = pre-tax cost of debt x (1 tax rate)

Cost of Capital Applications and Examples, Fourth Edition, page 67

# **Income Approach Considerations**

## **Income Approach Considerations**

- MERC AY2008-AY2012
- Yield Capitalization
- Direct Capitalization
- Forecasting Income Streams

# **Administrative Appeal Process**

## **Administrative Appeal Timeline and Process:**

- Companies have 10 days from the date of the valuation to request an administrative appeal
- Department will request documentation regarding the appeal, due before conference if conference is requested
- Department will offer time-slot options for an administrative appeal conference, if desired, within 20 days of the date of the valuation
- Department will issue a determination within 60 days of the appeal deadline
- Timeline referenced above cannot conflict with statutory deadlines
- Recording and Notes

# **Open Forum**

# Discussion



# Thank you!

#### **State Assessed Property Section**

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