

News Release

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VIDEO: Direct Deposit PSA– No Worries!

St. Paul – The Minnesota Department of Revenue has released a public service announcement (PSA) to promote the use of direct deposit for tax refunds. The PSA, produced for radio and television audiences, explains the public benefit of choosing direct deposit for tax refunds. The PSA is available in English and Spanish.

“We’re excited to offer another medium to let taxpayers know they can direct deposit for their tax refunds.” said Assistant Commissioner for Individual Taxes Terri Steenblock. “Direct deposit is the safest, easiest, and most secure way to get your tax refund.”

Last year, 73 percent of people receiving refunds, chose direct deposit.

The full-length version can be viewed on the department’s YouTube channel by clicking [here](#).

The full resolution HD version, created for broadcast television use, can be downloaded [here](#).

Radio spots are available in .MP3 or .WAV formats [here](#).

Spanish versions of radio and television spots are available upon request.

We encourage you to share this link to help build awareness around direct deposit.

Follow the latest news and updates from the Minnesota Department of Revenue on [Twitter](#), [Facebook](#) and sign-up for our [email subscription list](#).

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Note to media: We have 15-, 30-, and 60-second versions, broadcast ready for radio and television. We can provide custom delivery of the master files electronically or on disk, encoded in any format you require to provide the highest quality for broadcast. The 60-second version is available in English and Spanish.

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