

Promotional Materials for Communicating K-12 Education Tax Benefits

The Minnesota Department of Revenue is asking for your assistance to promote these valuable tax benefits. If your organization uses social media, please consider posting the following information. You can find electronic versions of this information by visiting our website and typing **K12 Promotional Materials** in the Search box.

Newsletter

If you have a newsletter, share news about the K-12 Education Credit and Subtraction by including this article in your next release:

Save Receipts for School Supplies!

Minnesota Revenue offers two valuable tax benefits for parents who purchase school supplies for their K-12 students, the K-12 Education Credit and Subtraction. These benefits can reduce parents' taxes to increase their refund, but is only available for those who keep their receipts. Purchases for most school supplies, field trips, and musical instruments for school band are eligible.

Most Minnesota parents qualify for the K-12 subtraction, which reduces their taxable income. Parents under certain income limits may also qualify for the K-12 credit, which can refund up to 75% of their costs – even for parents who don't owe any taxes. Visit the Minnesota Revenue website for details.

Twitter

If you have a Twitter account, share news about the K-12 Education Credit and Subtraction:

Tweet #1

Save your school supply receipts! Most school supplies qualify for the K-12 tax credit. Find out more:
http://www.revenue.state.mn.us/individuals/individ_income/Pages/K-12_Education_Subtraction_and_Credit.aspx
(shorten link using *tinyurl* or *ow.ly*)

Tweet #2

Did you know many school supply purchases qualify for a K-12 tax credit? Save your receipts and get more info here:
http://www.revenue.state.mn.us/individuals/individ_income/Pages/K-12_Education_Subtraction_and_Credit.aspx
(shorten link using *tinyurl* or *ow.ly*)

Facebook

If you have a Facebook account, share news about the K-12 Education Credit and Subtraction:



Status #1

Purchasing school supplies can get expensive for parents. You should save your receipts from these purchases because most school supply purchases qualify for a valuable K-12 tax credit. Learn more about the credit and how to claim it on your taxes next year by clicking here: http://www.revenue.state.mn.us/individuals/individ_income/Pages/K-12_Education_Subtraction_and_Credit.aspx



Status #2

Did you know that many of the school supplies you purchase for your child this year could reduce the taxes you pay and possibly lead to a larger refund next year? Save your receipts for these purchases and find out more information about the K-12 education credit and how to claim it by clicking here: http://www.revenue.state.mn.us/individuals/individ_income/Pages/K-12_Education_Subtraction_and_Credit.aspx